

**2021**

# Annual Report



COMMUNITY  
REACH  
CENTER



## Our Mission

*To enhance the health  
of our community*



## Dear Friends & Supporters,



Community Reach Center's legacy is built upon a steadfast commitment to provide life-changing services that support wellness for all ages. Throughout the past 65 years, the agency has achieved many "firsts" in Colorado: the first behavioral health agency to implement school-based therapy programs in public schools; first to launch an electronic health record system; and first to acquire a pediatric primary care practice that supports comprehensive integrated care for children. Innovations like these are developed by a staff comprised of some of the most talented clinicians and administrators in the field.

The COVID pandemic has challenged our agency to develop new approaches that will maintain seamless connection with current clients and ensure easy access for new clients seeking treatment. Currently, some clients prefer engaging in clinical services remotely from the comfort of their homes, and others choose in-person services. Retaining talented staff to accommodate all available service delivery options is key to meeting the needs of our community.

In 2021 the agency implemented a variety of recruitment strategies such as virtual job fairs, sign-on bonuses and compensation for relocation expenses. To ensure that we retain our talented staff and their valuable expertise, we continue to provide appreciation bonuses, tuition reimbursement, generous overnight shift differentials and much more. Staff enjoys a supportive culture at Community Reach that provides weekly video communications with the leadership team, pathways for professional development and continuing education opportunities. Now more than ever, we are committed to maintaining an investment in the growth and well-being of our staff because we know that investment supports the best treatment experience possible for our clients.

On behalf of the staff and board members of Community Reach, we are pleased to present the 2021 Annual Report.

Sincerely,

**Rick Doucet**

Chief Executive Officer

**Deb Haviland**

President, Systems Board

**Steve Swensen**

President, Foundation Board

## Community Reach Center CEO Earns Lifetime Achievement Award

The National Council for Wellbeing has presented its 2021 Lifetime Achievement Award to Rick Doucet, CEO of Community Reach Center. This prestigious award honors the best and brightest in the field of mental health and addiction recovery, and recognizes individuals who have made a tangible, lasting, and far-reaching impact on the lives of vulnerable Americans living with mental illnesses and addictions. It was presented during the virtual NatCon21. NatCon is hosted by the National Council for Wellbeing and is the largest annual mental health conference in the U.S.

“To receive a lifetime achievement award from the National Council for Mental Wellbeing is beyond anything I could have imagined when I started out as a therapist,” said Doucet. “I want to dedicate this award to all of the people who work so hard every day to reduce the stigma that surrounds behavioral health and all the people who I have had the privilege of working with throughout my career.”



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The amazing work that our team at Community Reach Center has been able to achieve though the years is something that humbles me every day.

- Rick Doucet, CEO

## Values

*We embrace and respect diversity and community.*

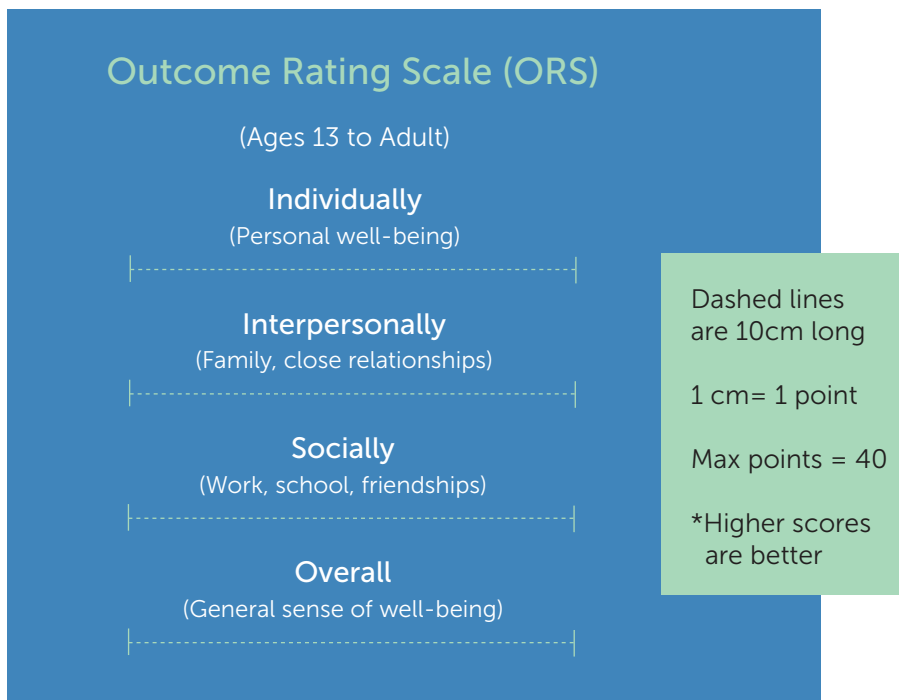
*We create a safe environment that encourages innovation.*

*We focus on building lasting relationships, excellence and compassion.*



## Success with Feedback Informed Treatment

How do we know that treatment for mental illness works? Research indicates that the efficacy rates for mental healthcare treatment are higher than those for heart disease and other health conditions that many of us are more familiar with. Feedback Informed Treatment (FIT) is a tool to gauge the level of treatment satisfaction at the end of each session. At the conclusion of each treatment session, the client completes a simple survey designed to solicit the client’s perception of their treatment experience. To date, FIT is correlated with 12% lower no show rates and 13% fewer disengagement from treatment. A low FIT score tells the therapist that an adjustment to the treatment plan in collaboration with the client may be warranted.



## Community Reach Center Welcomes New Chief Clinical Officer



Community Reach Center proudly welcomed Amanda Jones, MA, LPC, CAC III, as the agency's new Chief Clinical Officer on August 30.

Jones earned a Bachelor of Arts degree in Psychology and Sociology from New Hampshire's Keene State College. She holds a Master of Arts in Community Agency Counseling from University of Northern Colorado.

Jones launched her career at Community Reach Center in 2000 as a therapist and served as Clinical Director and interim Chief Operations Officer. Most recently, Jones served as the Chief Clinical Officer at The Center for Mental Health in Montrose, CO. She will help shape Community Reach Center's organizational strategy, oversee all clinical services and implement strategic agency goals.



We are so pleased to have the opportunity to bring Amanda back in a leadership role at Community Reach Center. She is extremely well regarded throughout the agency," said Rick Doucet, CEO. "We are fortunate to reap the benefits of Amanda's extensive experience with Colorado's community mental health system."



## Integrating Pediatric Primary Care with Mental Wellness Services

Comprehensive mental health services are provided on-site for infants, children and families at Community Reach Center's two pediatric primary care locations: Broomfield Pediatrics in Broomfield and Mountainland Pediatrics in Thornton. A brief mental health exam is included with each appointment as well as post-partum depression assessments for new mothers.

Additionally, both locations ensure the safest clinical setting possible with robotic sterilization procedures for exam and treatment rooms after each young patient. Both sites provide COVID vaccinations for eligible children. Remote telehealth services are also available at both locations for parents who prefer that service delivery option for consults. Providing integrated pediatric services in one convenient location improves access for families to the supports they need to foster their child's sense of well-being – particularly amid a stressful pandemic.



# Leadership

● Chief Officers

■ Directors



**Rick Doucet, MA**  
Chief Executive Officer



**Amanda Jones, MA, LPC, CAC III**  
Chief Clinical Officer



**Christi Mecillas, BS**  
Chief Financial Officer



**Rebecca Durbahn, PhD, LCSW**  
Clinical Director, Acute Services



**Werner Hoellerbauer, PhD**  
Chief Information Officer



**Adam Bean, JD**  
Chief Corporate Counsel



**Joshua Rodgers, MD**  
Chief Medical Officer



**Jan James, M.Div, MSW, LCSW**  
Clinical Director,  
Outpatient Services



**Diane Windemuller, MA**  
Director, People Success



**Jill Atkinson, PhD, LP**  
Clinical Director, Population  
Health and Integrated Care



**Candice Leimkuhler, MS, LPC**  
Clinical Director,  
Access Navigation



**Mark Osvirk, BA**  
Director, Facilities and  
Support Services



**Cristina Barca, MSW, LCSW**  
Clinical Director,  
Wrap Around



**John Siewert, BA**  
Director, Information Systems



**Lisa Brody, MS, LPC, CPHQ**  
Director, Quality Improvement

# Board of Directors



Community Reach Center, Inc.  
Community Reach Center Systems, Inc.  
Mountainland Pediatrics, Inc.



Community Reach Center  
Foundation, Inc

▲ **Sheryl Bain** - Treasurer

◆ Retired, Leadbetter Animal  
Hospital

▲ **Don Cassata, PhD** - Member

Retired, Director of Adams  
County Dept of Social Services

▲ **Patrick Day** - Vice President

The Day Agency American  
National Insurance

▲ **Liz Fuselier** - Member

◆ Treasurer- Foundation  
AXA Advisors

▲ **Marge Gallegos** - Member

◆ Retired, Psychologist, Denver  
Public Schools

▲ **Michele Haney, PhD** - Member

President, Red Rocks  
Community College

▲ **Brad Harvey** - Member

◆ Vice President- Foundation  
President|CEO, Horizons  
North Credit Union

▲ **Deb Haviland** - President

Retired, Development Director,  
Community Reach Center

▲ **David Sprenger** - Member

▲ **Paul Siska** - Member

Retired Undersheriff, Adams  
County Sheriff's Office

▲ **Michael McIntosh** - Member

Chief Deputy, Douglas County  
Sheriff's Office

▲ **Nancy Sneath** - Member

Reginal Director Health Information  
Management, Parallon

▲ **Bruce Vezina** - Member

Agent, State Farm Insurance

▲ **Mary Ann Wisheart** - Member

◆ Secretary- Foundation  
Retired, Lucent Technologies

▲ **Susan Webber** - Secretary

Realtor|Broker Keller Williams  
Preferred Realty

◆ **Chris Fiedler, PhD** - Member

Superintendent  
School District 27J

◆ **Patrick Lynch** - Member

Owner, Patrick Lynch Financial

◆ **Steve Swensen** - President  
President- Foundation

Retired, FirstBank

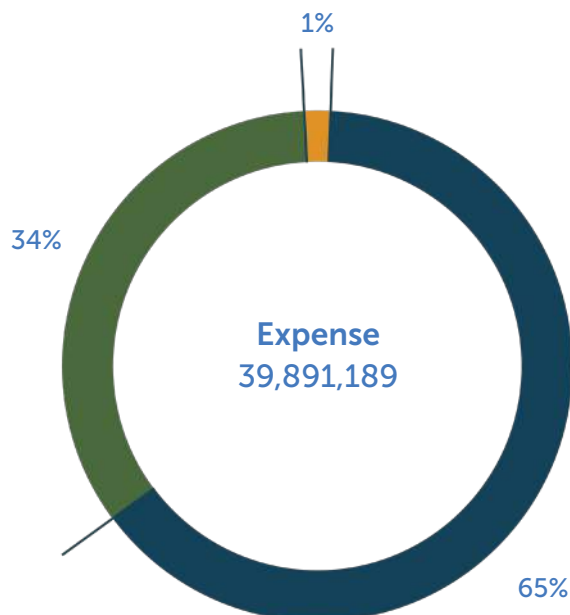
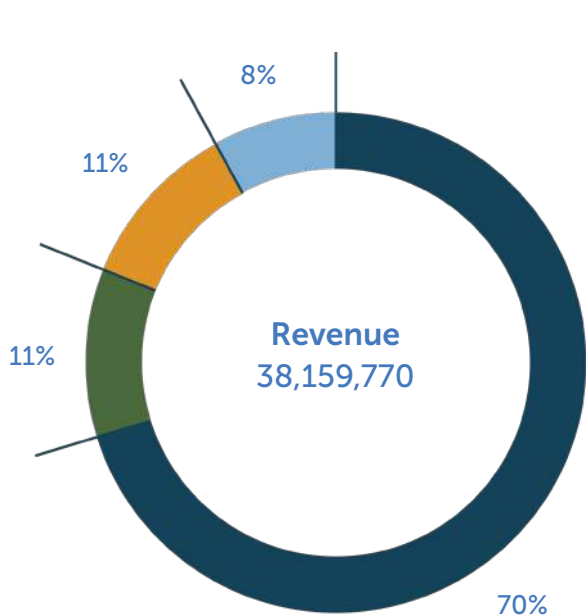
◆ **Jamie Winger** - Member

Regional Vice President  
Equitable Advisors

▲ **The Honorable  
John Popovich** - Member

Retired, District Court Judge,  
Adams County 17th Judicial District

## FY 2021 Financials



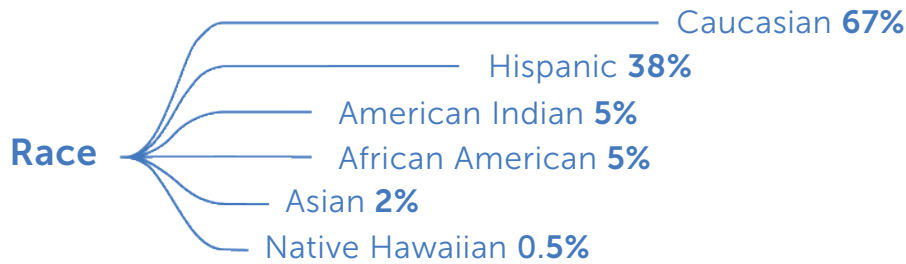
- Medicaid
- Client Services
- Federal/state/local
- Other

- Payroll & Benefits
- Facilities/Operating Cost
- Client

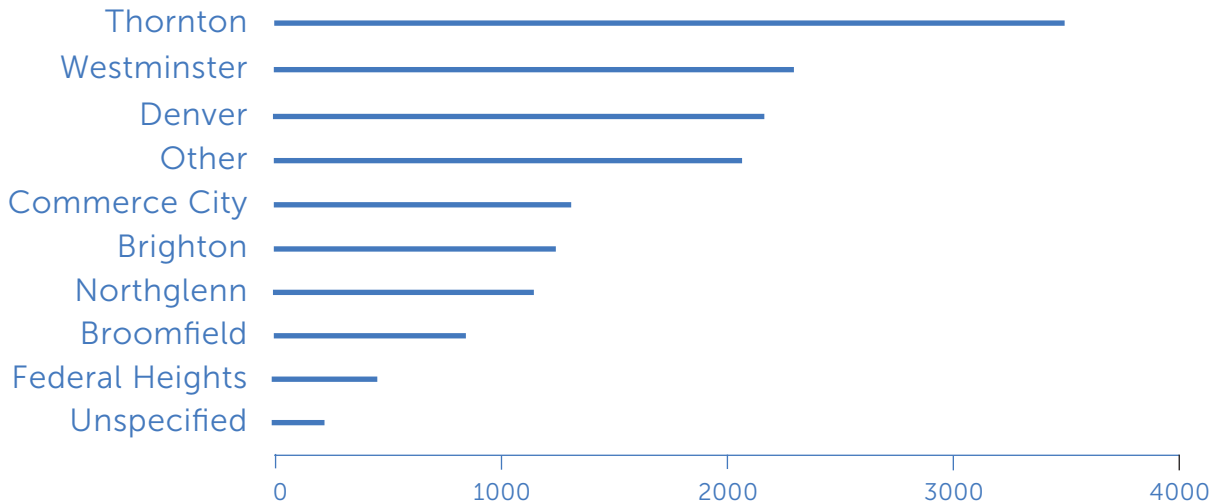
Community Reach Center provided **\$2 million** in charitable care for individuals unable to pay for services.

# Demographics

Unduplicated Consumers Served: **15,731**



## Consumers Served per Municipality



## FY 2021 Donors

We are pleased to honor the following people and organizations who generously contributed this fiscal year!

\$1000 - \$5000

Mary Ann Wisehart	School District 27J	Allied Recycled Aggregates
Nancy Juday	United Power, Inc.	BrightView Landscaping Services
Nancy Sneath	Whole Foods Market Community Giving Program	St. Anthony North Hospital
Susan Webber	Horizons North Credit Union	Patrick Wall Agency : American Family Insurance
Adams County Commissioners	City of Brighton	CIGNA
BOK Financial	Genoa, a QoL Healthcare Company	Policy Matters LLC
Good Samaritan Medical Center	Good Samaritan Medical Center	Applewood Plumbing, Heating & Electric
City Of Commerce City	Stout Street Foundation	

\$500 - \$999

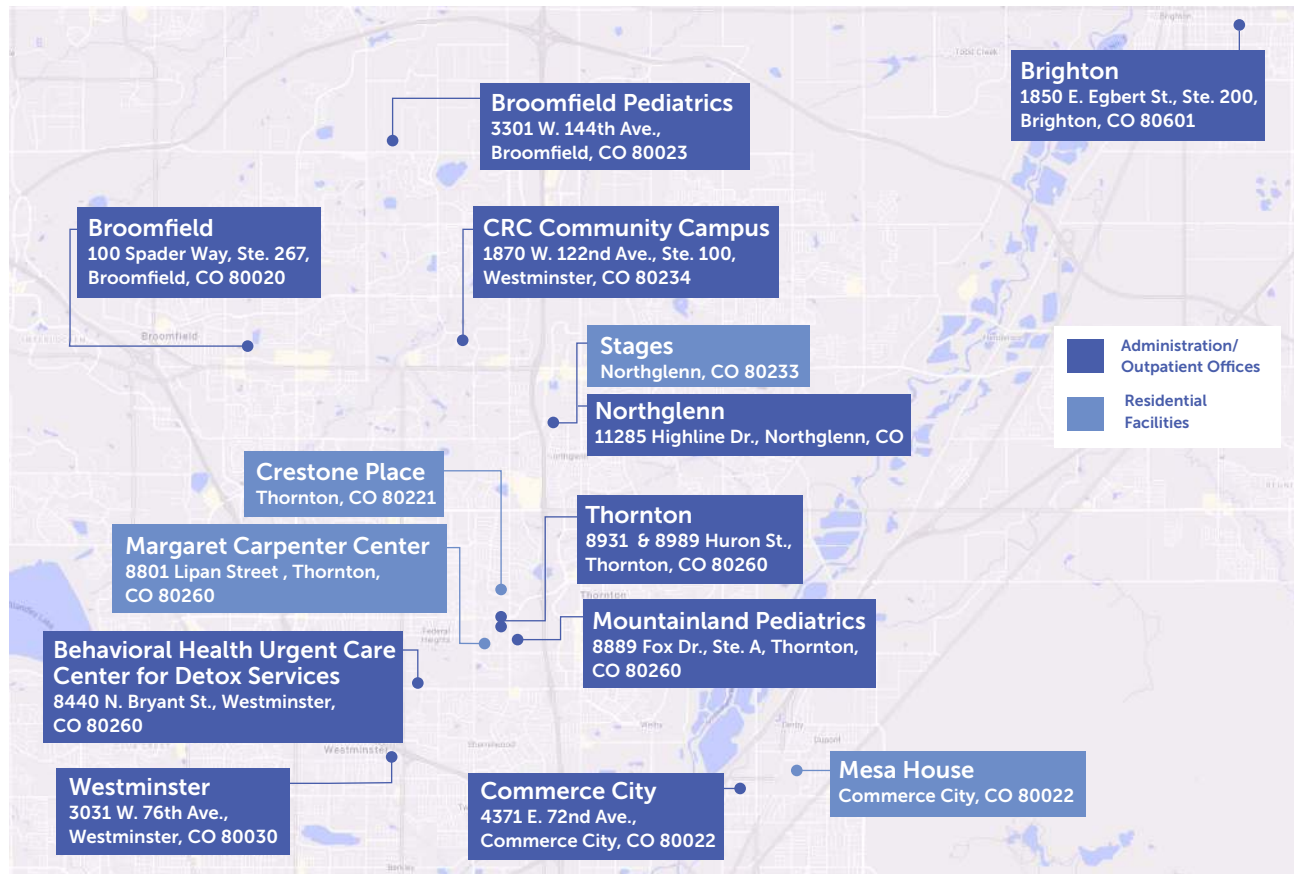
Colleen Mazzucca	Innovest Portfolio Solutions
David Sprenger	The Players Club
Dr. Donald Cassata	Firstbank
Jeff Wilson	
Pat Goldberg	

\$100 - \$499

Chris Border	Karmen MacKendrick	Dr. Michele Haney	Vicki Esposito
Deb Haviland	Kat Torres	Mikkel Kelly	Wendy Carter
Donald Brundage	Kevin O'Connell	Nancy Sneath	William Christopher
Elizabeth Fuselier	Lindy Lewis	Pat Lippincott	William Bone
Elizabeth Wachtl	Lyndy Doyle	Renee Bochnovich	Thornton Police Department
Gerald Hunt	Marge Gallegos	Sandi Rhynard	EON
Gloria Rudden	Matthew Haviland	Steve Swensen	

# Community Reach Center Outpatient Offices & Residential Facilities

Community Reach Center is a top-tier non-profit behavioral health and wellness provider established in 1957 that serves people of all ages at seven outpatient offices and more than 100 community-based sites.



# Locations

## Administration

1870 W. 122nd Ave., Ste. 100,  
Westminster, CO 80234

## A.W.A.R.E. Center

690 West 84th Avenue.,  
Thornton, CO 80260

## Behavioral Health Urgent Care

8440 N. Bryant St.,  
Westminster, CO 80260

## Brighton Outpatient & Intake

1850 E. Egbert St., Ste. 200,  
Brighton, CO 80601

## Broomfield Outpatient

100 Spader Way, Ste. 267,  
Broomfield, CO 80020

## Broomfield Pediatrics

3301 W. 144th Ave., Broomfield,  
CO 80023

## Center for Detox Services

2551 W. 84th Ave., Westminster,  
CO 80031

## Commerce City Outpatient

4371 E. 72nd Ave., Commerce City,  
CO 80022

## Early Childhood Services

8889 Fox Dr., Thornton, CO  
80260

## Margaret Carpenter Center

8801 Lipan Street , Thornton,  
CO 80260

## Mountainland Pediatrics

8889 Fox Dr., Ste. A, Thornton,  
CO 80260

## Northglenn Outpatient

11285 Highline Dr., Northglenn,  
CO 80233

## Stages Sub-Acute Treatment Facility

11275 Highline Dr., Northglenn, CO

## Thornton Intake Office

8989 Huron St., Thornton,  
CO 80260

## Thornton Outpatient

8931 Huron St., Thornton,  
CO 80260

## Westminster Outpatient

3031 W. 76th Ave., Westminster,  
CO 80030

